



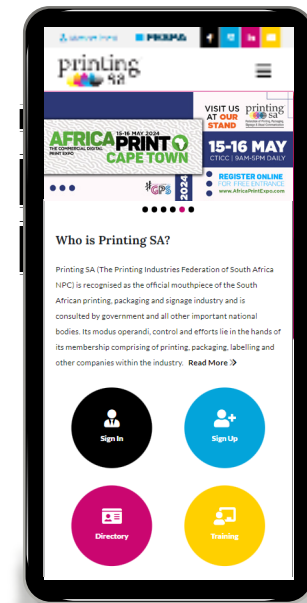
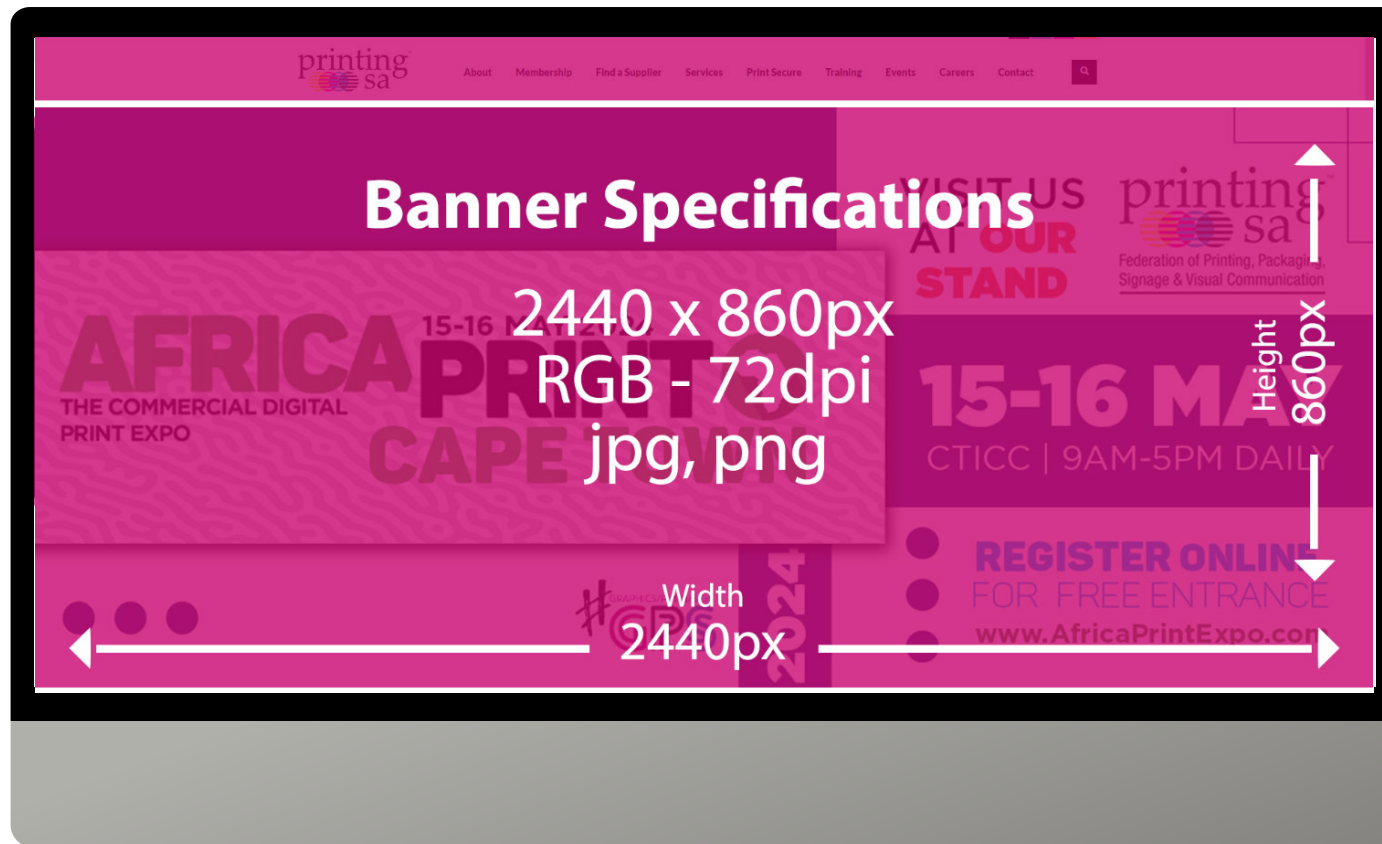
printingTM
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Federation of Printing, Packaging,
Signage & Visual Communication

WEBSITE MEDIA GUIDE

MEDIA GUIDE

VISUAL GUIDE



Recommended banner ratio - **2440px x 860px** - in JPG or PNG

MEDIA GUIDE

MEDIA SIZES & FORMATS

1. **Social media (SM Sizes)** - 1080px X 1080px

No restrictions on the design.

Can be supplied in JPG, PNG, Gif or mp4

Applies to Facebook, Instagram and Mailer Adverts

2. **SM Banner/Cover Sizes** - 1702px X 620px

Can be supplied in JPG or PNG

MEDIA GUIDE

MEDIA SIZES & FORMATS



5. Mailer Article Design Sizes - 1000px X 520px

No restrictions on the design.

Can be supplied in JPG, PNG or Gif

6. Web Event Image Sizes - 1000px X 520px and 4418px X 4418px

No restrictions on the design.

Can be supplied in JPG, PNG or Gif

MEDIA GUIDE

REQUIRED FILES

1. **Web Advert/Banner** -

1 Homepage Banner - 2440px x 860px

Can be supplied in JPG, PNG or Gif

2. **Web Event Update** -

1 Homepage Cover Image - 1000px X 520px

1 Card Image - 4418px X 4418px

1 Homepage Banner - 2440px x 860px

Can be supplied in JPG, PNG or Gif

MEDIA GUIDE

REQUIRED FILES



3. Latest News -

1 Cover Image - 1000px X 520px

Additional Article Images can be supplied in any size above 300px.

Can be supplied in JPG, PNG or Gif