

# Insight for action



## COMPLETE FESPA'S GLOBAL SPECIALITY PRINT MARKET SURVEY

A holistic view of what's happening for print businesses around the world, the challenges printers are facing and the trends driving the industry.

Benchmark your business against our 2023 predictions.

The full report will be available to members from May 2023.

[www.fespa.com/printcensus](http://www.fespa.com/printcensus)

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# Respond to receive insight, plus:

- A copy of the Key Trend Summary Report, in advance
- A chance to WIN 2 nights' accommodation to FESPA Global Print Expo 2023!



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## Explore the following 8 topics:



Equipment, software & workflow trends



COVID-19 pandemic impact



Customer Optimism



Evolving wide format product mix & digital technology investment



Environmental demands



Customer demands



Textile printing



Pricing and margins

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