



Federation of Printing, Packaging,  
Signage & Visual Communication

Reg No.: NPC(1990/001772/08)

## Privacy Policy

Last updated: February 2021

### Introduction

On the Printing SA website, accessible from <http://www.printingsa.org>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Printing SA and how we use it.

Printing SA is committed to preserving the confidentiality and integrity of all information it holds and processes and to operate its business in compliance with the requirements of the Protection of Personal Information Act, 2013 ("POPI"), and all other applicable laws relating to the processing of Personal Information. We will not use or share your information with anyone except as described in this Privacy Policy. We use your Personal Information for providing and improving the service rendered to fellow member companies or to individuals requiring information. By using the website, you agree to the collection and use of information in accordance with this policy.

### Information Collection and Use

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, address, country, province, postal code, other information ("Personal Information"). We collect this information for the purpose of providing the service, identifying, and communicating with you, responding to your requests/inquiries, and improving our services.

You agree that we may transfer your personal information outside South Africa, if you give us an email address that is hosted outside South Africa; or to administer certain services, for example, cloud services. We will ensure that any country, company or person that we pass your personal information to agrees to treat your information with the same level of protection as we are obliged to.

### Log Data

Like many website operators, we collect information that your browser sends whenever you visit our website ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics. In addition, we may use third-party services such as Google Analytics that collect, monitor and analyse this type of information in order to increase our service functionality.

### Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

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Tel: +27 (0)11 287 1160 | [info@printingsa.org](mailto:info@printingsa.org)

DIRECTORS: Chief Executive Officer: Dr AM Mahomed | Non-Executive Directors: LRS Wright (President); A Read; DH Joubert; GD Currie; M Burger; MJ Wiese | Executive Directors: Dr AM Mahomed (CEO); KA Leid (British); Z Bagus  
PRINTING SA is a brand of the PIFSA NPC

[www.printingsa.org](http://www.printingsa.org)

*You!*   
for We confer, consult,  
campaign and train.

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your computer's hard drive. Like many websites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

## **Compliance with Laws**

We will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our website.

## **Service Providers**

We may employ third party companies and individuals to facilitate our website, to provide the Service on our behalf, to perform our website related services and/or to assist us in analysing how our website is used. These third parties have access to your Personal Information only to perform specific tasks on our behalf and are obligated not to disclose or use your information for any other purpose.

## **Security**

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. Whilst we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Links to Other Websites**

Our website may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's website. We strongly advise you to review the Privacy Policy of every website you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party websites or services.

## **Children's Privacy**

We do not knowingly collect personal identifiable information from children under 13. If you are a parent or guardian and you learn that your Children have provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under the age 13 without verification of parental consent, we will endeavour to take steps to remove that information from our servers.

## **Changes to This Privacy Policy**

This Privacy Policy is effective as of **25 February 2021** and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you are advised to check this Privacy Policy periodically. Your continued use of the website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us by using the contact information we provided on our [Contact page](#).